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北京京客隆商業集團股份有限公司
BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

Stock Code on Main Board: 814

Stock Code on GEM: 8245

**LISTING BY WAY OF INTRODUCTION OF
THE ENTIRE ISSUED H SHARE CAPITAL OF THE COMPANY ON
THE MAIN BOARD OF
THE STOCK EXCHANGE OF HONG KONG LIMITED**

Unless otherwise specified, capitalized terms used in this announcement shall have the same meanings as defined in the introduction document of the Company dated 29 June 2007 (the “**Introduction Document**”).

An application has been made by the Company to the Stock Exchange for the listing of, and permission to deal in, on the Main Board in respect of the 151,800,000 H Shares in issue. Immediately prior to the listing of the H Shares on the Main Board, the listing of the existing H Shares on GEM will be withdrawn. The last day for dealings of the H Shares on GEM is expected to be on the day immediately prior to the Listing Date.

The H Shares have been accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from 25 September 2006, the date on which the H Shares were first listed on GEM. Subject to the Listing Committee granting approval of the listing of, and permission to deal in, on the Main Board the H Shares mentioned in the immediately preceding paragraph and the continual compliance with the stock admission requirements of HKSCC, the H Shares will continue to be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS once dealings in the H Shares on the Main Board commence. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. Dealings in the H Shares on the Main Board are expected to commence at 9:30 a.m. on 3 October 2007.

The listing of the H Shares on the Main Board is by way of introduction and there are no H Shares being issued or sold for such listing.

Copies of the Introduction Document issued in accordance with the Main Board Listing Rules will be available for inspection at the office of Richards Butler on the 20th Floor, Alexandra House, 16-20 Chater Road, Central during normal business hours for a period of 14 days from 29 June 2007, for information purposes only.

By Order of the Board
Beijing Jingkelong Company Limited
Wei Tingzhan
Chairman

Hong Kong, 29 June 2007

This announcement, for which the directors of 北京京客隆商業集團股份有限公司 (Beijing Jingkelong Company Limited) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and is not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

As at the date of this announcement, the executive Directors of the Company are Wei Tingzhan, Li Jianwen, Li Chunyan and Liu Yuejin; the Non-Executive Directors are Gu Hanlin and Li Shunxiang; and the Independent Non-executive Directors are Fan Faming, Huang Jiangming and Chung Chi Kong.

** for identification purpose only*

Please also refer to the published version of this announcement in South China Morning Post.