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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

CHANGE OF AUTHORISED REPRESENTATIVE

The board of directors (the “**Board**”) of Beijing Jingkelong Company Limited (the “**Company**”) hereby announces that Ms. Li Chunyan (“**Ms. Li**”), an executive director of the Company, has resigned as an authorised representative (the “**Authorised Representative**”) of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited with effect from 7 September 2023. The Board further announces that Ms. Wang Hong, the general manager and an executive director of the Company, has been appointed as an Authorised Representative with effect from 7 September 2023.

Ms. Li will remain an executive director of the Company after she ceases to be an Authorised Representative. Ms. Li has confirmed that she has no disagreement with the Board and there is no matter relating to her resignation as an Authorised Representative that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

By Order of the Board
Beijing Jingkelong Company Limited
Pan Xuemin
Company Secretary

Beijing, the PRC
7 September 2023

As at the date of this announcement, the executive directors of the Company are Mr. Zhang Liwei, Ms. Wang Hong, Ms. Li Chunyan and Mr. Li Shenlin; the non-executive directors are Mr. Li Jianwen and Ms. Zhang Yan; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Kot Man Tat.

** For identification purpose only*