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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

Change of period for closure of register of members

We refer to the paragraph headed “Distribution of Dividends/Closure of Register of Members” in the annual results announcement of Beijing Jingkelong Company Limited (the “Company”) for the year ended 31 December 2009 dated 19 March 2010, where it is stated that the register of members of the Company will be closed from 5 May 2010 to 25 May 2010, both days inclusive, during which no transfer of shares of the Company will be effective. It is also stated in the said announcement that in order to properly carry out the withholding and payment of income tax on dividends to non-resident enterprise shareholders, the Company will strictly abide by the law and identify those shareholders who are subject to the withholding and payment of income tax based on the register of its H shareholders as at the end of 4 May 2010. In respect of all shareholders whose names appear in the register of H shareholders kept at Computershare Hong Kong Investor Services Limited, the Company’s H-Shares Registrar and Transfer Office in Hong Kong as at the end of 4 May 2010, who are not individuals (including HKSCC Nominees Limited, corporate nominees or trustees, and other entities or organisations that are all considered as non-resident enterprise shareholders), the Company will distribute the 2009 final dividends after deducting income tax of 10%. Dividends will be payable on or before 28 June 2010.

Please be informed that the Company has changed the above closure of register of members to the period from **21 May 2010 to 10 June 2010**, both days inclusive, during which no transfer of shares of the Company will be effective. The Company’s shareholders whose names appear on the register of H shareholders kept by Computershare Hong Kong Investor Services Limited, the Company’s H-Shares Registrar and Transfer Office in Hong Kong, as at the end of **20 May 2010** are entitled to the 2009 final dividends. Dividends will be payable on or before **30 June 2010**.

By Order of the Board
Beijing Jingkelong Company Limited*
Wei Tingzhan
Chairman

Beijing, the PRC
24 March 2010

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive Directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive Directors are Mr. Fan Faming, Mr. Huang Jiangming and Mr. Chung Chi Kong.

** For identification purpose only*