



北京京客隆
商业集团股份有限公司
BEIJING JINGKELONG COMPANY LIMITED

北京京客隆商業集團股份有限公司
BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

Reply Slip in respect of the 2009 Annual General Meeting (as defined below)
to be held at 9:00 a.m. on Thursday, 10 June 2010

Pursuant to its Articles of Association, the Company Law of the People's Republic of China and the relevant regulations, all shareholders of Beijing Jingkelong Company Limited (the "Company") who wish to attend the 2009 annual general meeting to be held at 9:00 a.m. on Thursday, 10 June 2010 (the "2009 Annual General Meeting") should complete this reply slip ^(Notes 1 and 6).

Name ^(note 2)	Shareholding ^(note 3)	Number of Domestic Shares/ H Shares ^(note 4)
_____	_____	_____
I.D./Passport No. ^(note 5) _____		Telephone No. _____
Address _____		

Date: _____	Signature of Shareholder: _____	

Notes:

1. Please fill in this reply slip in **BLOCK CAPITALS**.
2. The Company will not process registration of transfers of shares of the Company from Friday, 21 May 2010 to Thursday, 10 June 2010 (both days inclusive). Holders of H shares of the Company ("**H Shares**") whose names appear on the register of H Shares of the Company kept at Computershare Hong Kong Investor Services Limited at the close of business on Thursday, 20 May 2010 are entitled to attend and vote at the 2009 Annual General Meeting following completion of the registration procedures. Holders of domestic shares of the Company ("**Domestic Shares**") whose names appear on the register of shareholders of the Company at the close of business on Thursday, 20 May 2010 are entitled to attend and vote at the 2009 Annual General Meeting following completion of the registration procedures.
3. The Company has a total issued share capital of RMB412,220,000 dividend into 412,220,000 ordinary shares of RMB1.00 each, and your shareholding in the Company shall be calculated accordingly. Please also provide copies of documents that can prove your shareholding.
4. Please indicate clearly the number of Domestic Shares or H Shares of the Company registered in your name(s).
5. Please produce a copy of your identity card (or passport). If a corporate Shareholder's legal representative or any other person authorised by the board of directors or other governing body of such corporate Shareholder attends the 2009 Annual General Meeting, such legal representative or other person shall produce his/her proof of identity, and the proof of designation as legal representative or the valid resolution or authorisation document of the board of directors or other governing body of such corporate Shareholder (as the case may be) to prove the identity and authorisation of that legal representative or other person.
6. In order to be valid:
 - (i) with respect to H Shares, this completed and signed reply slip shall be delivered by hand, by facsimile or by post to the Company's H-Share Registrar and Transfer Office such that this reply slip shall be received by the Company's H-Share Registrar and Transfer Office 20 days before the date of the 2009 Annual General Meeting (i.e. on or before Friday, 21 May 2010). The contact details of the Company's H-Share Registrar and Transfer Office are as follows:
 Computershare Hong Kong Investor Services Limited
 Shops 1712-16, 17th Floor, Hopewell Centre
 183 Queen's Road East
 Wanchai
 Hong Kong
 Facsimile No.: (852) 2865 0990
 - (ii) with respect to Domestic Shares, this completed and signed reply slip shall be delivered by hand, by facsimile or by post to the Secretary to the Board of the Company such that this reply slip shall be received by the Secretary to the Board of the Company 20 days before the date of the 2009 Annual General Meeting (i.e. on or before Friday, 21 May 2010). The contact details of the Secretary to the Board of the Company are as follows:
 3rd Floor, Block No.45, Xinyuan Street
 Chaoyang District, Beijing
 The People's Republic of China
 Telephone No.: 86(10) 64603046
 Facsimile No.: 86(10) 64611370

* For identification purpose only.