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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

PROPOSED AMENDMENTS TO ARTICLES OF ASSOCIATION

The board of directors of Bejing Jingkelong Company Limited (the "Company") proposes to amend the articles of association of the Company (the "Articles") in view of the recent amendments to the Company Law of the People's Republic of China (《中華人民共和國公司法》), the Reply of the State Council on Adjusting the Notice Period for the General Meeting of Shareholders and Other Matters Applicable to Companies Listed Abroad (Guo Han [2019] No.97) (《國務院關於調整適用在境外上市公司召開股東大會通知期限等事項規定的批覆》(國函[2019]97號)), and having taken into consideration the actual circumstances and development needs of the Company.

The Board considers that the said amendments to the Articles are in the interests of the Company and its shareholders (the "**Shareholders**") as a whole. The proposed amendments to the Articles are subject to the approval of the Shareholders of the Company by the way of a special resolution at the forthcoming annual general meeting of the Company for the year ended 31 December 2019.

Details regarding the said proposed amendments to the Articles will be set out in the circular to be despatched to the Shareholders in due course.

By Order of the Board

Beijing Jingkelong Company Limited

Li Jianwen

Chairman

Beijing, PRC 22 April 2020

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Shang Yongtian, Ms. Li Chunyan and Mr. Zhang Liwei; the non-executive directors are Ms. Zhang Yan and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

^{*} For identification purpose only