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北京京客降商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

RE-DESIGNATION OF DIRECTOR, CHANGE OF CHAIRMAN, MEMBER OF NOMINATION COMMITTEE AND REMUNERATION

COMMITTEE

AND GENERAL MANAGER

The Board hereby announces that with effect from 28 June 2013:

- Mr. Wei Tingzhan has been re-designated from an executive director to a non-executive director of the Company, and ceased to be the chairman of the Board, a member of the nomination committee and a member of the remuneration committee of the Company;
- 2. Mr. Li Jianwen has been appointed as the chairman of the Board, a member of the nomination committee and a member of the remuneration committee of the Company, and ceased to be the general manager of the Company; and
- 3. Mr. Li Wei has been appointed as the general manager of the Company.

This announcement is made by Beijing Jingkelong Company Limited (the "Company") pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

RE-DESIGNATION OF DIRECTOR AND CHANGE OF CHAIRMAN OF THE BOARD AND MEMBER OF NOMINATION COMMITTEE AND REMUNERATION COMMITTEE

The board of directors (the "**Board**") hereby announces that in view of the forthcoming attainment of retirement age of Mr. Wei Tingzhan, Mr. Wei Tingzhan has ceased to be the chairman of the Board, a member of the nomination committee and a member of the remuneration committee of the Company, and has been re-designated from an executive director to a non-executive director of the Company, all with effect from 28 June 2013.

Meanwhile, Mr. Li Jianwen has been appointed as chairman of the Board, a member of the nomination committee and a member of the remuneration committee of the Company with effect from 28 June 2013. Mr. Li will continue to serve as an executive director of the Company, and has ceased to be the general manager of the Company with effect from 28 June 2013.

The biographies of Mr. Wei Tingzhan and Mr. Li Jianwen were set out in the circular of the Company dated 12 April 2012.

Save as disclosed, there are no other matters which need to be brought to the attention of the shareholders of the Company regarding the re-designation of director and change of chairman of the board and member of nomination committee and remuneration committee or any other information that needs to be disclosed pursuant to any of the requirements of Rule 13.51(2) of the Rules Governing the Listing of Securities on the Hong Kong Stock Exchange.

CHANGE OF GENERAL MANAGER

As mentioned above, Mr. Li Jianwen has ceased to be the general manager of the

Company with effect from 28 June 2013. Mr. Li Wei has been appointed as the general

manager of the Company in place of Mr. Li Jianwen with effect from 28 June 2013.

The biography of Mr. Li Wei is as follows:

Mr. Li Wei, aged 49, held various positions in Beijing Blue Island Da Sha Company

Limited ("Beijing Blue Island") successively, including the market manager, the

purchasing manager, the manager of development department and manager assistant

from August 1993 to November 2005. From November 2005 to November 2008, he

had been the assistant general manager of Beijing Blue Island. From November 2008 to

May 2013, Mr. Li was a director and the general manager of Beijing Blue Island.

Save as disclosed above, there are no other matters which need to be brought to the

attention of the shareholders of the Company regarding the change of the general

manager or any other information that needs to be disclosed pursuant to any of the

requirements of Rule 13.51(2) of the Rules Governing the Listing of Securities on the

Hong Kong Stock Exchange

By Order of the Board

Beijing Jingkelong Company Limited*

Li Bo

Company Secretary

Beijing, the PRC

28June 2013

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wei

Tingzhan, Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive

directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

* For identification purpose only

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