

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

ANNOUNCEMENT

APPROVAL RECEIVED FROM

THE CHINA SECURITIES REGULATORY COMMISSION TO

ISSUE CORPORATE BONDS

Reference is made to the announcement (the “**Announcement**”) of Beijing Jingkelong Company Limited (the “**Company**”) dated June 5, 2013 relating to the approval by the Issuance Examination Committee of the China Securities Regulatory Commission (the “**CSRC**”) of the Company’s application for the Corporate Bonds Issue. Unless otherwise specified, capitalized terms used in this announcement shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that, on June 24, 2013, the Company received the “Approval to Issue Corporate Bonds by Beijing Jingkelong Company Limited”(Zheng Jian Xu Ke [2013] No.791) (the “**Approval**”) from the CSRC, approving the Company’s issue of the Corporate Bonds with an aggregate nominal value of up to RMB750 million in the PRC, and the period of validity of the Approval is six months from the date of the Approval.

The Company shall make further announcement in respect of the detailed arrangements the said Corporate Bonds Issue as and when appropriate.

By Order of the Board
Beijing Jingkelong Company Limited*
Li Bo
Company Secretary

Beijing, the PRC

24 June 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*