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北京京客降商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

ANNOUNCEMENT

APPROVAL RECEIVED FROM

THE ISSUANCE EXAMINATION COMMITTEE OF

THE CSRC TO

ISSUE THE CORPORATE BONDS

References are made to (i) the notice ("Notice") dated 17 September 2012 of the extraordinary general meeting of Beijing Jingkelong Company Limited (the "Company") in relation to, among others, the proposed issue and listing of domestic corporate bonds of the Company with an aggregate principal amount of up to RMB750 million in the People's Republic of China (the "PRC") (the "Corporate Bonds Issue"); and (ii) the announcement of the Company dated 2 November 2012 on the poll results of the extraordinary general meeting in relation to, among others, the approval of the Corporate Bonds Issue by shareholders of the Company. Unless otherwise specified, capitalized terms used in this announcement shall have the same meanings as defined in the Notice.

The Board is pleased to announce that, on 5 June 2013, the Issuance Examination

Committee of the China Securities Regulatory Commission (the "CSRC") approved the Company's application for the Corporate Bonds Issue.

The Company will make further announcement upon receipt of the formal approval for the Corporate Bonds Issue from the CSRC.

By Order of the Board

Beijing Jingkelong Company Limited*

Li Bo

Company Secretary

Beijing, the PRC

5 June 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

* For identification purpose only