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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED\*

*(a joint stock limited company incorporated in the People's Republic of China)*

**(Stock Code: 814)**

**UNAUDITED CONSOLIDATED RESULTS  
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2012**

The board of directors (the “Board”) of Beijing Jingkelong Company Limited (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce the unaudited consolidated results of the Group for the nine months ended 30 September 2012. This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

## UNAUDITED CONSOLIDATED RESULTS

	Note	<i>For the nine months ended 30 September</i>	
		2012 RMB'000	2011 RMB'000
<b>Revenue</b>	<b>1</b>	6,933,927	6,350,917
Cost of sales		<u>(5,895,635)</u>	<u>(5,403,461)</u>
Gross profit		1,038,292	947,456
Other income and gains		477,929	430,130
Selling and distribution costs		(972,778)	(820,500)
Administrative expenses		(177,306)	(155,878)
Other expenses		(41,677)	(35,559)
Operating profit		324,460	365,649
Finance costs		<u>(117,339)</u>	<u>(85,957)</u>
<b>PROFIT BEFORE TAX</b>		207,121	279,692
Income tax expense		<u>(49,856)</u>	<u>(67,624)</u>
<b>PROFIT FOR THE PERIOD</b>		<u>157,265</u>	<u>212,068</u>
Attributable to:			
Owners of the parent		106,533	166,841
Minority interests		<u>50,732</u>	<u>45,227</u>
		<u>157,265</u>	<u>212,068</u>

**Notes:****1. Revenue**

	<i>For the nine months ended 30 September</i>	
	<b>2012</b>	2011
	<b>RMB'000</b>	RMB'000
Retail business		
--Hypermarkets	868,670	851,728
--Supermarkets	2,348,275	2,177,219
--Convenience stores	248,684	244,679
--Department Stores	36,228	33,807
(including commission)	(30,038)	(27,036)
	<u>3,501,857</u>	<u>3,307,433</u>
Revenue recognized by Beijing Chaopi Company Limited and its subsidiaries("Chaopi Group")	3,826,514	3,444,787
Less: Intersegment sales	(421,940)	(425,303)
Sales to franchisees by the company	9,446	10,903
Consolidated wholesale revenue	3,414,020	3,030,387
Others	<u>18,050</u>	<u>13,097</u>
Total revenue	<u><u>6,933,927</u></u>	<u><u>6,350,917</u></u>

**2. Gross profit margin**

	<i>For the nine months ended 30 September</i>	
	<b>2012</b>	2011
	<b>(%)</b>	(%)
Retail business of directly-operated hypermarkets, supermarkets and convenience stores	<b>15.1</b>	16.4
Wholesale business recognised by Chaopi Group including intersegment sales	<b>12.5</b>	11.0

**3.** Eleven directly-operated retail outlets (including two hypermarkets, four supermarkets and five directly-operated convenience stores) and four franchised-operated convenience stores were set up during the nine months ended 30 September 2012, and the total number of retail outlets was 253 as at 30 September 2012.

**The Board wishes to remind investors that the above figures are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.**

**In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.**

*By Order of the Board*  
**Beijing Jingkelong Company Limited**  
**Wei Tingzhan**  
*Chairman*

Beijing, the PRC  
30 October 2012

*As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.*

*\* For identification purpose only*