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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

**UNAUDITED CONSOLIDATED RESULTS
FOR THE THREE MONTHS ENDED 31 MARCH 2013**

The board of directors (the “Board”) of Beijing Jingkelong Company Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces the unaudited consolidated results of the Group for the three months ended 31 March 2013. This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

UNAUDITED CONSOLIDATED RESULTS

		<i>For the three months ended 31 March</i>	
		2013	2012
	Note	RMB'000	RMB'000
Revenue	1	2,724,011	2,547,893
Cost of sales		<u>(2,351,984)</u>	<u>(2,168,612)</u>
Gross profit		372,027	379,281
Other income and gains		192,000	172,834
Selling and distribution costs		(359,600)	(308,508)
Administrative expenses		(56,080)	(52,007)
Other expenses		(15,809)	(14,567)
Finance costs		<u>(31,051)</u>	<u>(38,956)</u>
PROFIT BEFORE TAX		101,487	138,077
Income tax expense		<u>(25,689)</u>	<u>(34,887)</u>
PROFIT FOR THE PERIOD		<u>75,798</u>	<u>103,190</u>
Attributable to:			
Owners of the parent		57,854	82,298
Minority interests		<u>17,944</u>	<u>20,892</u>
		<u>75,798</u>	<u>103,190</u>

Notes:**1. Revenue**

	<i>For the three months ended 31 March</i>	
	2013	2012
	RMB'000	RMB'000
Retail business		
--Hypermarkets	344,836	360,914
--Supermarkets	858,236	872,673
--Convenience stores	80,837	87,847
--Department Stores	14,206	13,297
--(including commission)	(12,215)	(10,911)
	<u>1,298,115</u>	<u>1,334,731</u>
Revenue recognised by Beijing Chaopi Company Limited and its subsidiaries ("Chaopi Group")	1,581,989	1,359,950
Less: Intersegment sales	(159,831)	(160,454)
Sales to franchisees by the Company	<u>3,615</u>	<u>2,797</u>
Consolidated wholesale revenue	<u>1,425,773</u>	<u>1,202,293</u>

2. Gross profit margin

	<i>For the three months ended 31 March</i>	
	2013	2012
	(%)	(%)
Retail business of directly-operated hypermarkets, supermarkets and convenience stores	15.4	15.2
Wholesale business recognised by Chaopi Group including intersegment sales	10.2	12.1

- 3.** 3 directly-operated retail outlets (including 1 hypermarket, 1 supermarket and 1 convenience store) and 2 franchise-operated convenience stores were set up during the three months ended 31 March 2013. 2 supermarkets and 2 franchise-operated convenience stores were closed during that period and the total number of retail outlets was 251 as at 31 March 2013.

The Board wishes to remind investors that the above figures are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

By Order of the Board
Beijing Jingkelong Company Limited
Li Bo
Company Secretary

Beijing, the PRC

26 April 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*