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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED\*

*(a joint stock limited company incorporated in the People's Republic of China)*

**(Stock Code: 814)**

**UNAUDITED CONSOLIDATED RESULTS  
FOR THE THREE MONTHS ENDED 31 MARCH 2009**

The board of directors (the “Board”) of Beijing Jingkelong Company Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces the unaudited consolidated results of the Group for the three months ended 31 March 2009. This announcement is made pursuant to paragraph 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

## UNAUDITED CONSOLIDATED RESULTS

		<i>For the three months ended 31 March</i>	
		2009	2008
	Notes	RMB'000	RMB'000
<b>Revenue</b>	1	<b>1,914,983</b>	2,041,844
Cost of sales		<u>(1,661,347)</u>	<u>(1,777,003)</u>
Gross profit		<b>253,636</b>	264,841
Other income and gains		<b>108,498</b>	100,093
Selling and distribution costs		<b>(195,000)</b>	(180,233)
Administrative expenses		<b>(56,222)</b>	(54,297)
Other expenses		<b>(7,361)</b>	(11,040)
Finance costs		<u><b>(17,939)</b></u>	<u>(17,290)</u>
<b>PROFIT BEFORE TAX</b>		<b>85,612</b>	102,074
Tax		<u><b>(21,739)</b></u>	<u>(28,205)</u>
<b>PROFIT FOR THE PERIOD</b>		<u><b>63,873</b></u>	<u>73,869</u>
Attributable to:			
Equity holders of the parent		<b>49,952</b>	54,656
Minority interests		<u><b>13,921</b></u>	<u>19,213</u>
		<u><b>63,873</b></u>	<u>73,869</u>

### Notes:

#### 1. Revenue

		<i>For the three months ended 31 March</i>	
		2009	2008
		RMB'000	RMB'000
Retail business			
--Hypermarkets		<b>302,232</b>	296,575
--Supermarkets		<b>523,013</b>	524,447
--Convenience stores		<b>65,716</b>	65,988
--Commissions from concessionaire sales		<u><b>5,807</b></u>	<u>4,683</u>
		<b>896,768</b>	891,693
Wholesale business*		<b>1,015,286</b>	1,145,774
Others		<u><b>2,929</b></u>	<u>4,377</u>
Total revenue		<u><b>1,914,983</b></u>	<u>2,041,844</u>

\* Included in the balances are sales to franchisees amounting to RMB140.7 million (2008 first quarter: RMB114 million).

## 2. Gross profit margin

	<i>For the three months ended 31 March</i>	
	<b>2009</b>	2008
	%	%
Retail business of hypermarkets, supermarkets and convenience stores	<u><b>15.5</b></u>	<u>16.6</u>
Wholesale business recognised by Chaopi Trading and its subsidiaries including intersegment sales	<u><b>10.6</b></u>	<u>9.7</u>

3. 4 directly-operated retail outlets (included 1 hypermarket, 1 supermarket and 2 convenience stores) and 1 franchise-operated convenience store were set up during the three months ended 31 March 2009. 4 franchise-operated convenience stores and 1 Shou Lian delegated store were closed during that period and the total number of retail outlets was 242 as at 31 March 2009.

The Board wishes to remind investors that the above figures are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

*By Order of the Board*  
**Beijing Jingkelong Company Limited**  
**Wei Tingzhan**  
*Chairman*

Beijing, the PRC  
8 May 2009

*As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive Directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive Directors are Mr. Fan Faming, Mr. Huang Jiangming and Mr. Chung Chi Kong.*

*\* For identification purpose only*