

北京京客隆商业集团股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China) (Stock Code: 814)

TEMPORARY CLOSURE OF REGISTER

For attending the AGM, the register of shareholders of the Company will be closed from 29 April 2008 to 19 May 2008, both days inclusive and registration of transfer of shares will be ended on 28 April 2008.

For qualifying to attend and vote at the annual general meeting 2007 (the "AGM") of Beijing Jingkelong Company Limited (the "Company"), holders of H shares of the Company whose names appear on the register of H shares kept at Computer Hong Kong Investor Services Limited at the end of 28 April 2008 are entitled to attend the AGM. The register of H shareholders of the Company will be temporarily closed from 29 April 2008 to 19 May 2008, both days inclusive, during which no transfer of shares of the Company will be effective. Accordingly, documents on transfer of H shares of the Company, accompanied by the relevant share certificates, must be lodged with the Company's H-shares Registrar and Transfer Office (address as follows), not later than 4.30p.m. on 28 April 2008 for qualifying to attend the AGM.

Computer Hong Kong Investor Services Limited Shops 1712-16, 17 th Floor, Hopewell Centre 183 Queen's Road East Wanchai Hong Kong

The Company will not process registration of transfers of its Domestic shares from 29 April 2008 to 19 May 2008, both days inclusive. Holders of Domestic shares whose names appear on the register of shareholders of the Company at the end of 28 April 2008 are entitled to attend and vote at the AGM. Holders of Domestic shares of the Company should contact the secretary to the board of the Company (address as follows) for details concerning registration of transfer of Domestic shares.

Secretary to the Board 3rd Floor, Block No. 45, Xinyuan Street Chaoyang District Beijing The People's Republic of China

By Order of the Board

Beijing Jingkelong Company Limited

Wei Tingzhan

Chairman

Beijing, PRC 25 March 2008

As at the date of this announcement, the executive directors of the Company are Wei Tingzhan, Li Jianwen, Li Chunyan and Liu Yuejin; the non-executive directors are Gu Hanlin and Li Shunxiang; and the independent non-executive directors are Fan Faming, Huang Jiangming and Chung Chi Kong.

* For identification purposes only