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北京京客隆商業集團股份有限公司 BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT an extraordinary general meeting (the "EGM") of 北京京客隆商業集團股份有限公司 (Beijing Jingkelong Company Limited*) (the "Company") will be held at 4th Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, the People's Republic of China at 10 a.m. on 28 May 2013 for the purpose of considering and, if thought fit, approving the following special resolution. Unless otherwise indicated, capitalised items used herein shall have the same meaning as those defined in the circular including the notice thereof.

AS SPECIAL RESOLUTION

"THAT the extension of the validity period for the resolutions (and the implementation thereof) in respect of the A Share Issue and the Authorisations (as set out in the appendix to the circular to which this notice forms part) for a 12-month period commencing from 28 May 2013 be and is hereby approved, confirmed and ratified."

By Order of the Board

Beijing Jingkelong Company Limited

Wei Tingzhan

Chairman

Beijing, The People's Republic of China 12 April 2013

^{*} For identification purpose only

Notes:

(A) The Company will not process registration of transfers of the H shares of the Company ("H Shares") from Wednesday, 8 May 2013 to Tuesday, 28 May 2013 (both days inclusive). Holders of H Shares whose names appear on the register of H Shares kept at the Company's H-Shares Registrar and Transfer Office, Computershare Hong Kong Investor Services Limited ("the Company's H-Shares Registrar") at 4:30 p.m., the close of business on Tuesday, 7 May 2013 are entitled to attend and vote at the EGM following completion of the registration procedures.

To qualify for attendance and voting at the EGM, documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged with the Company's H-Shares Registrar, not later than 4:30 p.m. on Tuesday, 7 May 2013. The address of the Company's H-Shares Registrar is as follows:

Computershare Hong Kong Investor Services Limited Shops 1712–16, 17th Floor, Hopewell Centre 183 Queen's Road East Wanchai Hong Kong

The Company will not process registration of transfers of the domestic shares of the Company ("**Domestic Shares**") from Wednesday, 8 May 2013 to Tuesday, 28 May 2013 (both days inclusive). Holders of Domestic Shares whose names appear on the register of shareholders of the Company at the end of Tuesday,7 May 2013 are entitled to attend and vote at the EGM. Holders of Domestic Shares should contact the secretary to the board ("**Secretary to the Board**") of directors of the Company (whose contact details are set out in note (B) below) for details concerning registration of transfers of Domestic Shares.

(B) Holders of H Shares and Domestic Shares who intend to attend the EGM should complete and return the reply slip for attending the EGM in person.

Holders of H Shares should complete and return the reply slip to the Company's H-Shares Registrar by facsimile at (852) 2865 0990 or by post to (or by depositing it at) its address set out in note (A) above such that the reply slip shall be received by the Company's H-Shares Registrar 20 days before the EGM (i.e. on or before Wednesday, 8 May 2013).

Holders of Domestic Shares should complete and return the reply slip, by personal delivery, by facsimile or by post, to the Secretary to the Board such that the reply slip shall be received by the Secretary to the Board 20 days before the EGM (i.e. on or before Wednesday, 8 May 2013).

The contact details of the Secretary to the Board are as follows:

3rd Floor, Block No.45, Xinyuan Street, Chaoyang District, Beijing The People's Republic of China Telephone No.: 86(10) 64603046 Facsimile No.: 86(10) 64611370

- (C) Each holder of H Shares entitled to attend and vote at the EGM may, by completing the form of proxy of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a shareholder of the Company ("Shareholder"). With respect to any Shareholder who has appointed more than one proxy, the proxy holders may only vote on a poll.
- (D) Holders of H Shares must use the form of proxy of the Company for appointing a proxy and the appointment must be in writing. The form of proxy must be signed by the relevant Shareholder or by a person duly authorised by the relevant Shareholder in writing (a "power of attorney"). If the form of proxy is signed by the person authorised by the relevant Shareholder as aforesaid, the relevant power of attorney and other relevant documents of authorisation (if any) must be notarised. If a corporate Shareholder appoints a person other than its legal representative to attend the EGM on its behalf, the relevant form of proxy must be affixed with the company seal/chop of the corporate Shareholder or duly signed by its director or any other person duly authorised by that corporate shareholder as required by the articles of association of the Company.
- (E) To be valid, the form of proxy and the relevant notarised power of attorney (if any) and other relevant documents of authorisation (if any) as mentioned in note (D) above must be delivered by personal delivery or by post to the Company's H-Share Registrar, Computershare Hong Kong Investor Services Limited (address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong), such that the same shall be received by the Company's H-Share Registrar not less than 24 hours before the time appointed for the EGM.
- (F) Each holder of Domestic Shares who is entitled to attend and vote at the EGM may also, by completing the form of proxy of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a Shareholder. Notes (D) and (E) above also apply to the holders of Domestic Shares, except that, to be valid, the form of proxy and the relevant power of attorney (if any) and other relevant documents of authorisation (if any) must be delivered to the Secretary to the Board by personal delivery or by post such that the same shall be received by the Secretary to the Board not less than 24 hours before the time appointed for the EGM. The address of the Secretary to the Board is stated in note (B) above.
- (G) A Shareholder or his/her proxy should produce proof of identity when attending the EGM. If a corporate Shareholder's legal representative or any other person authorised by the board of directors or other governing body of such corporate Shareholder attends the EGM, such legal representative or other person shall produce his/her proof of identity, and proof of designation as legal representative and the valid resolution or authorisation document of the board of directors or other governing body of such corporate Shareholder (as the case may be) to prove the identity and authorisation of that legal representative or other person.
- (H) The EGM is expected to last for not more than half a day. Shareholders who attend the EGM shall bear their own travelling and accommodation expenses.

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.