



北京京客隆商業集團股份有限公司  
**BEIJING JINGKELONG COMPANY LIMITED\***  
(a joint stock limited company incorporated in the People's Republic of China)  
Stock Code on Main Board: 814

**NOTICE OF BOARD MEETING**

The board of directors of Beijing Jingkelong Company Limited (the "Company") is pleased to announce that a meeting of the Board will be held at Room 309, No.45, Xinyuan Street, Chaoyang District, Beijing, the People's Republic of China ( the "PRC") on Monday, 24th March, 2008 at 4p.m. for the following purposes:

1. To consider and, if thought appropriate, approve the audited consolidated accounts of the Company and its subsidiaries (the "Group") for the year ended 31st December, 2007;
2. To consider and, if thought appropriate, recommend the payment of final dividend, if any, for the year ended 31st December, 2007;
3. To consider the closure of the register of members, if necessary;
4. To consider and, if thought appropriate, approve the announcement of the audited consolidated results of the Group for the year ended 31st December, 2007 to be published on the website of HKEXnews of The Hong Kong Exchanges and Clearing Limited and on the website of the Company; and
5. To transact any other business.

*By Order of the Board*  
Beijing Jingkelong Company Limited  
Wei Tingzhan  
*Chairman*

Beijing, the PRC  
7th March, 2008

*As at the date of this announcement, the executive directors of the Company are Wei Tingzhan, Li Jianwen, Li Chunyan and Liu Yuejin; the non-executive directors are Gu Hanlin and Li Shunxiang; and the independent non-executive directors are Fan Faming, Huang Jiangming and Chung Chi Kong.*

*\* For identification purposes only*