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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

PROPOSED CHANGE OF AUDITORS

The Board has resolved to propose the appointment of Deloitte Touche Tohmatsu CPA LLP（德勤華永會計師事務所（特殊普通合夥）） as the auditors of the Company, subject to the approval of the shareholders of the Company at the AGM.

This announcement is made by Beijing Jingkelong Company Limited (the “**Company**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) announces that Deloitte Touche Tohmatsu (“**Deloitte**”) will retire as the non-PRC auditors of the Company, and will not seek re-appointment, whose term of service will expire on the conclusion of the forthcoming 2012 annual general meeting of the Company for the year ending 31 December 2012 to be held on Tuesday, 28 May 2013 (the “**AGM**”). The Board has proposed to appoint Deloitte Touche Tohmatsu CPA LLP（德勤華永會計師事務所（特殊普通合夥）） (“**Deloitte CPA**”) as the auditors of the Company, and not appoint the PRC and non-PRC auditors separately.

Deloitte have confirmed in writing that there are no matters in relation to their retirement which should be brought to the attention of the members or creditors of the Company. The Board is not aware of any matters in relation to the proposed change of auditors that need to be brought to the attention of the shareholders of the Company. The Board has also confirmed that there are no disagreements or outstanding matters between the Company and Deloitte.

The Company believes that the proposed change of auditors will not affect the publication of the annual results or annual report of the Company for the year ended 31 December 2012.

An ordinary resolution will be proposed to the Company's shareholders at the AGM for appointing Deloitte CPA as the auditors of the Company, and to hold office until the conclusion of the next annual general meeting of the Company. A notice of AGM containing, among other things, the said proposed appointment, will be despatched to the shareholders of the Company as soon as practicable.

The Board would like to extend its sincere gratitude to Deloitte for their quality services provided to the Company in the previous years.

By Order of the Board
Beijing Jingkelong Company Limited
Company Secretary
Li Bo

Beijing, the PRC

27 March 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*