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北京京客隆商業集團股份有限公司

**BEIJING JINGKELONG COMPANY LIMITED\***

*(a joint stock limited company incorporated in the People's Republic of China)*

(Stock Code: 814)

### **NOTICE OF BOARD MEETING**

The board of directors of Beijing Jingkelong Company Limited (the "Company") hereby announces that a meeting of the Board will be held at Room 309, No.45, Xinyuan Street, Chaoyang District, Beijing, the People's Republic of China ( the "PRC") on Friday, 18th March 2011 at 4:00p.m. for the following purposes:

1. To consider and, if thought appropriate, approve the audited consolidated results of the Company and its subsidiaries (the "Group") for the year ended 31st December 2010;
2. To consider and, if thought appropriate, recommend the payment of final dividend, if any, for the year ended 31st December 2010;
3. To consider the closure of the register of members, if necessary;
4. To consider and, if thought appropriate, approve the announcement of the audited consolidated results of the Group for the year ended 31st December 2010 to be published on the website of HKEXnews of The Hong Kong Exchanges and Clearing Limited and on the website of the Company; and
5. To transact any other business.

*By Order of the Board*  
Beijing Jingkelong Company Limited  
Wei Tingzhan  
*Chairman*

Beijing, the PRC

4 March 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.*

*\*for identification purpose only*