北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED[*]

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Beijing Jingkelong Company Limited (the "Company") hereby announces that a meeting of the Board will be held at Room 309, No.45, Xinyuan Street, Chaoyang District, Beijing, the People's Republic of China (the "PRC") on Monday, 25 March 2013 at 3:00p.m. for the following purposes:

1. to consider and, if thought appropriate, approve the audited consolidated results of the Company and its subsidiaries (together, the "Group") for the year ended 31 December 2012;
2. to consider and, if thought appropriate, recommend the payment of final dividend, if any, for the year ended 31 December 2012;
3. to consider the closure of the register of members, if necessary;
4. to consider and, if thought appropriate, approve the announcement of the audited consolidated results of the Group for the year ended 31 December 2012 to be published on the websites of The Stock Exchange of Hong Kong Limited and the Company, respectively; and
5. to transact any other business.

By Order of the Board
Beijing Jingkelong Company Limited
Company Secretary
Li Bo

Beijing, the PRC
12 March 2013

As at the date of this announcement, the executive directors of the Company are Mr. Wei Tingzhan, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Gu Hanlin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

*for identification purpose only