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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Beijing Jingkelong Company Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Room 405, No.45, Xinyuan Street, Chaoyang District, Beijing, the People’s Republic of China on Friday, 23 April 2021 at 4:00 p.m. for the following purposes of considering and approving the unaudited results of the Company and its subsidiaries (together, the “**Group**”) for the three months ended 31 March 2021, and transacting any other business.

By Order of the Board

Beijing Jingkelong Company Limited*

Li Bo

Company Secretary

Beijing, the PRC

7 April 2021

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Zhang Liwei, Ms. Li Chunyan and Mr. Li Shenlin; the non-executive directors are Ms. Zhang Yan and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*