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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

**UNAUDITED CONSOLIDATED RESULTS
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2014**

The board of directors (the “Board”) of Beijing Jingkelong Company Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces the unaudited consolidated results of the Group for the nine months ended 30 September 2014 prepared in accordance with China Accounting Standards. This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on the Stock Exchange).

UNAUDITED CONSOLIDATED RESULTS

		<i>For the nine months ended 30 September</i>	
		2014	2013
	Note	RMB'000	RMB'000
1. Total operating income		8,198,210	7,730,347
Including: principal operating income	1	7,573,157	7,178,365
Less: operating costs		6,580,449	6,171,182
Business tax and surcharges		51,757	49,424
Selling expenses		1,177,117	1,111,442
Administrative expenses		184,303	176,378
Financial expenses		119,475	111,946
Impairment losses on assets		216	0
Add: investment income		2,499	1,138
2. operating profit		<u>87,392</u>	<u>111,113</u>
Add: Non-operating income		18,757	22,092
Less: Non-operating expenses		1,710	3,112
including : losses from disposal of non-current assets		570	1,425
3. Total profit		<u>104,439</u>	<u>130,093</u>
Less: income tax expenses		30,914	37,956
4. Net profit		<u>73,525</u>	<u>92,137</u>
Net profit attributable to shareholders of the parent company		38,114	54,444
Profit or loss attributable to minority interests		35,411	37,693

Notes:**1. Principal operating income**

	<i>For the nine months ended 30 September</i>	
	2014	2013
	RMB'000	RMB'000
Retail business		
--Hypermarkets	987,321	866,971
--Supermarkets	2,284,344	2,287,427
--Convenience stores	252,317	247,137
--Department Stores	38,307	40,040
(including commissions)	(32,741)	(34,511)
--Online retail revenue	<u>15,533</u>	—
Total retail principal operating income	<u>3,577,822</u>	<u>3,441,575</u>
Wholesale principal operating income recognized by Chaopi Group*	4,388,637	4,133,779
Less: Intersegment sales	-412,689	-415,807
Sales to franchisees by the company	4,901	8,007
Consolidated wholesale principal operating income	<u>3,980,849</u>	<u>3,725,979</u>
Others principal operating income	<u>14,486</u>	<u>10,811</u>
Total principal operating income	<u>7,573,157</u>	<u>7,178,365</u>

* *Chaopi Group* represents *Beijing Chaopi Trading Company Limited* and its subsidiaries.

2. Gross profit margin

	<i>For the nine months ended 30 September</i>	
	2014	2013
	(%)	(%)
Retail business of directly-operated hypermarkets, supermarkets and convenience stores	15.95%	16.08%
Wholesale business recognised by Chaopi Group including intersegment sales	9.04%	10.34%

3. Twelve directly-operated convenience stores and eight franchised-operated convenience stores were set up during the nine months ended 30 September 2014. Two supermarkets, two directly-operated convenience stores and nine franchise-operated convenience stores were closed during that period and the total number of retail outlets was 286 as at 30 September 2014.

The Board wishes to remind investors that the above figures are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

By Order of the Board
Beijing Jingkelong Company Limited
Li Jianwen
Chairman

Beijing, the PRC
30 October 2014

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Li Wei, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*