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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

PROPOSED AMENDMENT TO ARTICLES OF ASSOCIATION

The board of directors of Beijing Jingkelong Company Limited (the “**Company**”) proposes to amend the articles of association of the Company (the “**Articles**”) to add "internet information service" to the "scope of business" in Article 12 of the Articles to meet the needs of the Company's development and basic business information changes.

The proposed amendment to the Articles is subject to the approval of the shareholders of the Company by way of a special resolution at the second extraordinary general meeting of 2021 of the Company.

Details in relation to the above-mentioned proposed amendment to the Articles will be set out in the notice to be despatched to the shareholders in due course.

By Order of the Board
Beijing Jingkelong Company Limited
Li Jianwen
Chairman

Beijing, the People's Republic of China
5 March 2021

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Zhang Liwei, Ms. Li Chunyan and Mr. Li Shenlin; the non-executive directors are Ms. Zhang Yan and Mr. Li Shunxiang and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*