IMPORTANT

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北京京客隆商業集團股份有限公司 BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

Executive Directors:

Mr. Li Jianwen

Ms. Li Chunyan

Mr. Liu Yuejin

Non-executive Directors:

Mr. Wang Weilin

Mr. Li Wei

Mr. Li Shunxiang

Independent Non-executive Directors:

Mr. Choi Onward

Mr. Wang Liping

Mr. Chen Liping

To Shareholders

Dear Sir/Madam,

Registered Office:

Block No. 45

Xinyuan Street

Chaoyang District

Beijing

PRC

Place of business in Hong Kong:

20th Floor

Alexandra House

18 Chater Road, Central

Hong Kong

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the first extraordinary general meeting in 2015 (the "EGM") of 北京京客隆商業集團股份有限公司 (Beijing Jingkelong Company Limited*) (the "Company") will be held at the Conference Room, 4th Floor, Block No. 45, Xinyuan Street, Chaoyang District, Beijing, the People's Republic of China at 9:00 a.m. on Thursday, 5 November 2015 for the purpose of considering the following matter:

^{*} For identification purpose only

NOTICE OF EXTRAORDINARY GENERAL MEETING

AS ORDINARY RESOLUTION:

To consider and, if thought fit, pass the following resolution as an ordinary resolution:

To consider and approve the appointment of Mr. Shang Yongtian as an executive director of the Company for the term from the conclusion of the EGM to the conclusion of the annual general meeting for the year ended 31 December 2015 ("2015 Annual General Meeting"). (Mr. Li Wei will resign as a director on the date of the EGM due to work arrangements.) (Note (I))

By Order of the Board

Beijing Jingkelong Company Limited*

Li Jianwen

Chairman

Beijing, The People's Republic of China 21 September 2015

Notes:

(A) The Company will not process registration of transfers of the H shares of the Company ("H Shares") from Friday, 16 October 2015 to Thursday, 5 November 2015 (both days inclusive). Holders of H Shares whose names appear on the register of H Shares kept at Computershare Hong Kong Investor Services Limited (the "Company's H-Shares Registrar") at 4:30 p.m., the close of business on Thursday, 15 October 2015 are entitled to attend and vote at the EGM following completion of the registration procedures.

To qualify for attendance and voting at the EGM, documents on transfers of H Shares, accompanied by the relevant share certificates, must be lodged with the Company's H-Shares Registrar, not later than 4:30 p.m. on Thursday, 15 October 2015. The address of the Company's H-Shares Registrar is as follows:

Computershare Hong Kong Investor Services Limited Shops 1712-1716, 17/F, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

The Company will not process registration of transfers of the domestic shares of the Company ("Domestic Shares") from Friday, 16 October 2015 to Thursday, 5 November 2015 (both days inclusive). Holders of Domestic Shares whose names appear on the register of shareholders of the Company at 4:30 p.m., the close of business on Thursday, 15 October 2015 are entitled to attend and vote at the EGM. Holders of Domestic Shares should contact the secretary to the board of directors ("Secretary to the Board") of the Company (whose contact details are set out in note (B) below) for details concerning registration of transfers of Domestic Shares.

(B) Holders of H Shares and Domestic Shares who intend to attend the EGM should complete and return the reply slip for attending the EGM in person.

Holders of H Shares should complete and return the reply slip to the Company's H-Shares Registrar by facsimile at (852) 2865 0990 or by post to (or by depositing it at) its address, such that the reply slip shall be received by the Company's H-Shares Registrar 20 days before the EGM (i.e. on or before Friday, 16 October 2015):

Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

NOTICE OF EXTRAORDINARY GENERAL MEETING

Holders of Domestic Shares should complete and return the reply slip, by personal delivery, by facsimile or by post, to the Secretary to the Board such that the reply slip shall be received by the Secretary to the Board 20 days before the EGM (i.e. on or before Friday, 16 October 2015).

The contact details of the Secretary to the Board are as follows:

3rd Floor Block No.45, Xinyuan Street Chaoyang District, Beijing The People's Republic of China Telephone No.: 86(10) 6460 3046

Facsimile No.: 86(10) 6461 1370

- (C) Each holder of H Shares entitled to attend and vote at the EGM may, by completing the form of proxy of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a shareholder of the Company ("Shareholder"). With respect to any Shareholder who has appointed more than one proxy, the proxy holders may only vote on a poll.
- (D) Holders of H Shares must use the form of proxy of the Company for appointing a proxy and the appointment must be in writing. The form of proxy must be signed by the relevant Shareholder or by a person duly authorised by the relevant Shareholder in writing (a "Power of Attorney"). If the form of proxy is signed by the person authorised by the relevant Shareholder as aforesaid, the relevant Power of Attorney and other relevant documents of authorisation (if any) must be notarised. If a corporate Shareholder appoints a person other than its legal representative to attend the EGM on its behalf, the relevant form of proxy must be affixed with the company seal/chop of the corporate Shareholder or duly signed by its director or any other person duly authorised by that corporate shareholder as required by the articles of association of the Company.
- (E) To be valid, the form of proxy and the relevant notarised power of attorney (if any) and other relevant documents of authorisation (if any) as mentioned in note (D) above must be delivered by personal delivery or by post to the Company's H-Shares Registrar (address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong), such that the same shall be received by the Company's H-Shares Registrar not less than 24 hours before the time appointed for the EGM.
- (F) Each holder of Domestic Shares who is entitled to attend and vote at the EGM may also, by completing the form of proxy of the Company, appoint one or more proxies to attend and vote at the EGM on his behalf. A proxy need not be a Shareholder. Notes (D) and (E) above also apply to the holders of Domestic Shares, except that, to be valid, the form of proxy and the relevant power of attorney (if any) and other relevant documents of authorisation (if any) must be delivered to the Secretary to the Board by personal delivery or by post such that the same shall be received by the Secretary to the Board not less than 24 hours before the time appointed for the EGM. The address of the Secretary to the Board is stated in note (B) above.
- (G) A Shareholder or his proxy should produce proof of identity when attending the EGM. If a corporate Shareholder's legal representative or any other person authorised by the board of directors or other governing body of such corporate Shareholder attends the EGM, such legal representative or other person shall produce his proof of identity, and proof of designation as legal representative and the valid resolution or authorisation document of the board of directors or other governing body of such corporate Shareholder (as the case may be) to prove the identity and authorisation of that legal representative or other person.
- (H) The EGM is expected to last for not more than half a day. Shareholders who attend the EGM shall bear their own travelling and accommodation expenses.
- (I) Mr. Li Wei will resign as a executive director of the Company on the date of the EGM due to work arrangements. It is recommended that Mr. Shang Yongtian be appointed as a director of the Company. The biography of Mr. Shang Yongtian is as follows:

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Mr. Shang Yongtian, aged 53. Mr. Shang acted as the manager of several retail outlets and as the department manager of Chaoyang Auxiliary from 1991 to 2004. From 2005 to 2009, he was the manager of the Operation Division of supermarkets of the Company and the manager of the Operation Division of Hypermarkets of the Company. From January 2010 to April 2013, he was the assistant to the manager of the Company. Since April 2013, he has been the assistant general manager of the Company. Since May 2015, he has been the general manager of the Company.

As at the date of this notice, the executive directors of the Company are Mr. Li Jianwen, Ms. Li Chunyan, Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin, Mr. Li Wei and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.